Ethan Prosper Cohen

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EDUCATION

Fordham University, Gabelli School of Business   **New York, New York**
B.S. Information Systems w/Concentrations in Consulting & Fintech   *May 2026 (Expected)*
Relevant Coursework: Consulting Challenge IP, Principles of Marketing, Principles of Management, Principles of Financial Accounting

Ecole Jeannine Manuel   **Paris, France**
International Baccalaureate Bilingual Diploma (High School)   *September 2020 - June 2022*

Pine Crest School   **Fort Lauderdale, Florida**
AP Comp Sci A, AP Comp Sci Principles, AP Human Geography, AP U.S. History   *August 2018 - May 2020*

EXPERIENCE

Freelance   **New York, New York**
Self-Employed   *January 2021 - Present*
- Delivered over $40,000 in contracted projects relating to coding, marketing, website design, & SEO through creative, innovative business solutions to 30+ established clients including YikYak & NRJ Radio

Sony x Fordham "Create-Together" Competition   **New York, New York**
Winner & Finalist   *November 2022*
- Selected as one of 8 finalists out of over 40 participants to present live to Sony, Spotify, & Endel executives
- Designed product ideas for the revision of the Sony LinkBuds using 3D Modeling & the Adobe Suite
- Awarded both "Finalist" & "Student" awards after being voted best team by representatives across the room

XorART   **Paris, France**
Digital Marketing (Internship)   *May 2022 - July 2022*
- Developed pitch decks for notable clients such as Daft Punk, Dior, and Sotheby's
- Supervised communications & partnerships with celebrities, influencers, and creators
- Managed a team of TikTok ambassadors on a public account

All-Star-Esports   **Boca Raton, Florida**
Software Engineer (Internship)   *May 2020 – August 2020*
- HTML/CSS/JS/NextJS/ReactJS Development for the All-Star Esports Gaming League
- Provided creative and functional ideas in assistance to office of the CEO

Haste LLC   **Boca Raton, Florida**
CEO & Founder   *February 2017 - May 2020*
- Founded tech, subscription-based startup with over $80,000 in profit & $200,000 in sales in the first year
- Led a community of 250+ members at a subscription price of $40/month, oversaw a team of 20+ employees
- Recognized on FOX-Affiliated WSVN 7News Miami Network
- Managed marketing, development, roles, & finances; developed website & application

LEADERSHIP & EXTRACURRICULAR

Entrepreneurship Society   **New York, New York**
Interim Co-President   *December 2022 - Present*
- Organized two annual "TrepCon" conventions with a budget of $10,000, sponsored by Deloitte; achieved a 150-student increase in attendance
- Designed graphics, organized and led meetings, managed MailChimp and communications

KPMG Ideation Challenge   **New York, New York**
Regional Finalist   *November 2023 – January 2024*
- Selected as a Finalist to pitch a revolutionary AI integration for OceanSpray's Cranberry Farming after presenting live to KPMG executives

Deloitte 2023 FanTAXtic Competition   **New York, New York**
Team Member   *October 2023*
- Selected by Deloitte & School Faculty as 1 of 5 undergraduate students to represent Fordham in Deloitte's National Tax Consulting Case Competition; Presented solution to a tax-based case to Deloitte executives

Ask me about… *2023 & 2024 Fordham Global Transition Advisor, Fordham Foundry Meeting Coordinator, Fireside Fellowship, RSM Pathways Externship, Fordham Consulting Cup Semi-Finals, Finance Society, Digital Business Society, Fordham Marketing Association*

SKILLS, CERTIFICATIONS, & LANGUAGES

Programming Languages: Python, SQL, Node.JS, HTML, CSS, JS, React.JS, Next.JS
Software: Figma, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, Ableton Live, Rekordbox, Office Suite
Languages: Native in French & English, Conversational in Spanish
Certifications: LinkedIn Adobe Illustrator Skill Assessment, CPR Certified
Interests: DJing & Music Production, Sneakers, Design, Travel